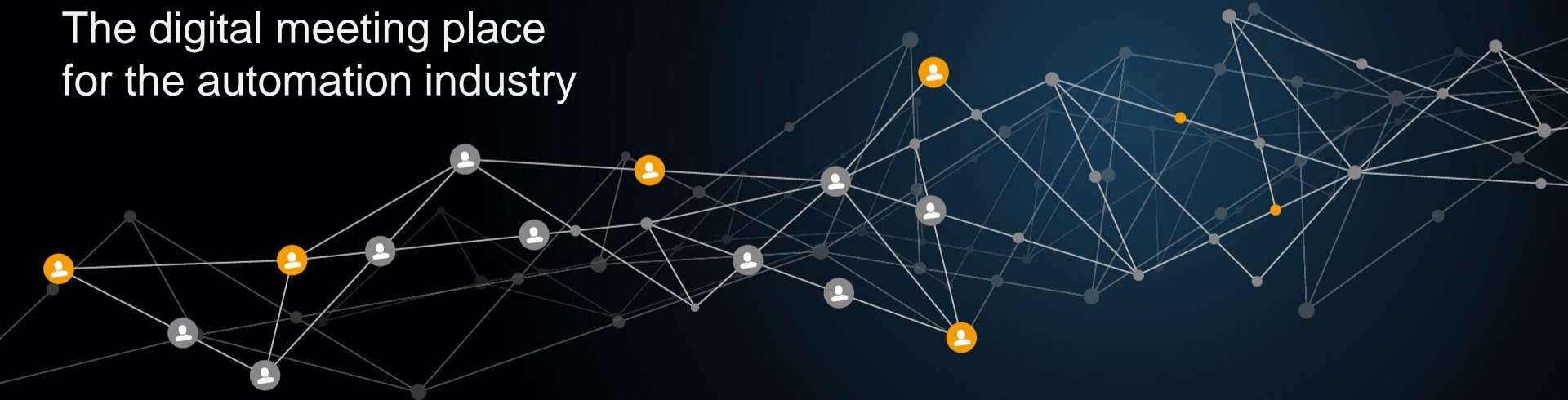


SPS Connect 2020

The digital meeting place
for the automation industry



SPS Connect in a nutshell

The SPS Connect is the digital meeting place for the automation industry and will replace the analog SPS – Smart Production Solutions in Nuremberg in 2020.

Interested parties and experts from all over the world have the opportunity to find out about the latest trends and innovations in the field of automation – with exhibiting companies, an exciting and varied lecture program and interactive expert discussions.

Within the digital event tool you can exchange information with suppliers and colleagues and make new contacts, regardless of where they are currently located.

The digital meeting place is an excellent opportunity to present your products and services to a qualified trade audience and to exchange ideas with interested participants despite the cancellation of the analog exhibition.

**REGISTER NOW
AND EXPAND
YOUR NETWORK!**

Benefits

- Wide reach by addressing **international target groups**
- AI-powered matchmaking as a new form of **lead generation**
- Automatic **pre-selection of visitors** of interest to you
- **Exchange** with existing customers and new contacts in **real-time**
- **100% discount code** for digital tickets as **incentive** for your customers
- **Longer duration** of the SPS Connect
- **Excellent positioning** within the industry
- Possibility of extensive **competition monitoring**
- **Flexibility** due to availability of the contents after the event (On-Demand)
- **Time-savings** through AI-supported preparation of your event participation

Features

Customized company profile (Scope of services depending on the package booked)

- Integration of a video in the header of the company profile (individual YouTube or Vimeo link)
- Integration of a profile picture (max. 1,000 x 1,000 px)
- Company information
 - Company description (max. 2,000 characters)
 - Listing of product categories as the matchmaking basis
 - Link to the company website
- Employee profiles which are directly assigned to the company
- Overview of own company presentations within the lecture program
- Overview of sponsored lectures within the lecture program
- Overview product profiles
- Overview press material

[Exemplary exhibitor profile](#)

Features

- **Product profiles**

- Product profiles can be called up separately and provide further information
- Product profile picture: max. 1,000 x 1,000 px
- Integration of a product video (individual YouTube or Vimeo link)
- Product description (max. 2,000 characters)
- Integration of a link to the website
- Integration of a link to documents (e.g. product data sheet)
- Automatic link to the company profile

- **Press material**

- The press profiles can only be viewed by journalists
- Profile picture: max. 1,000 x 1,000 px
- Integration of a video (individual YouTube or Vimeo link)
- Description (max. 2,000 characters)
- Integration of a link to the website
- Integration of a link to documents (e.g. press release)
- Automatic link to the company profile

Features

AI-powered matchmaking

- Exhibitors and visitors are matched based on their entries in the search/offer section
- Visitors see exhibitors relevant to them and can proactively arrange appointments
- Exhibitors see visitors relevant to them and can proactively arrange appointments

Video calls and chats

- A video function is embedded in the platform, works with all browsers, and enables virtual meetings with up to 50 attendees
- Chat function for personal discussions with contacts

Cross-team time and schedule planning

- Central calendar management for all team members
- Scheduling of virtual appointments via the platform

Lead and contact management

- Central management of all contacts and leads
- Listing of all interested users (product or profile views) and possibility to contact them

Virtual lecture program

The focus of the lecture program of the SPS Connect 2020 are the trend topics of the automation industry. The program furthermore facilitates direct exchange with speakers and experts in order to allow all participants to generate new impulses and innovations for their own company.

The program is divided into different topics per day. It will be a combination of live lectures from our studio in Stuttgart and pre-recorded presentations.

Main topics

Tuesday, 24 November
10 a.m. – 5 p.m.

Effects of the Corona pandemic and digital transformation

Industry 4.0 | Digital twin

Wednesday, 25 November
10 a.m. – 5 p.m.

Artificial intelligence and intelligent operating concepts

Sensors and industrial communication




Thursday, 26 November
10 a.m. – 5 p.m.

Cyber security and IT in manufacturing

Robotics, motion, functional safety and DC-infrastructure

The complete lecture program will be available soon on the [SPS Connect website](#).

Exhibitor packages

BASIC	COMFORT	PREMIUM																																				
 <p>3,900.00 Euro</p>	 <p>5,750.00 Euro</p>	 <p>9,600.00 Euro</p>																																				
<table border="0"> <tr> <td>Touchpoints</td> <td>100</td> </tr> <tr> <td>Video on Company Profile</td> <td>✘</td> </tr> <tr> <td>Product Profile</td> <td>6</td> </tr> <tr> <td>Link on Company Profile</td> <td>✓</td> </tr> <tr> <td>Listing in exhibitor list</td> <td>✓</td> </tr> <tr> <td>Press material</td> <td>1</td> </tr> </table>	Touchpoints	100	Video on Company Profile	✘	Product Profile	6	Link on Company Profile	✓	Listing in exhibitor list	✓	Press material	1	<table border="0"> <tr> <td>Touchpoints</td> <td>350</td> </tr> <tr> <td>Video on Company Profile</td> <td>✓</td> </tr> <tr> <td>Product Profile</td> <td>15</td> </tr> <tr> <td>Link on Company Profile</td> <td>✓</td> </tr> <tr> <td>Listing in exhibitor list</td> <td>✓</td> </tr> <tr> <td>Press material</td> <td>2</td> </tr> </table>	Touchpoints	350	Video on Company Profile	✓	Product Profile	15	Link on Company Profile	✓	Listing in exhibitor list	✓	Press material	2	<table border="0"> <tr> <td>Touchpoints</td> <td>unlimited</td> </tr> <tr> <td>Video on Company Profile</td> <td>✓</td> </tr> <tr> <td>Product Profile</td> <td>1.000</td> </tr> <tr> <td>Link on Company Profile</td> <td>✓</td> </tr> <tr> <td>Listing in exhibitor list</td> <td>✓</td> </tr> <tr> <td>Press material</td> <td>3</td> </tr> </table>	Touchpoints	unlimited	Video on Company Profile	✓	Product Profile	1.000	Link on Company Profile	✓	Listing in exhibitor list	✓	Press material	3
Touchpoints	100																																					
Video on Company Profile	✘																																					
Product Profile	6																																					
Link on Company Profile	✓																																					
Listing in exhibitor list	✓																																					
Press material	1																																					
Touchpoints	350																																					
Video on Company Profile	✓																																					
Product Profile	15																																					
Link on Company Profile	✓																																					
Listing in exhibitor list	✓																																					
Press material	2																																					
Touchpoints	unlimited																																					
Video on Company Profile	✓																																					
Product Profile	1.000																																					
Link on Company Profile	✓																																					
Listing in exhibitor list	✓																																					
Press material	3																																					
<p>Register now!</p>	<p>Register now!</p>	<p>Register now!</p>																																				

Definition of terms

- Touchpoints: The amount of attendees which are displayed on the real time list of interested parties. This includes viewers of your company profile, your team members and your product profiles - and everyone with whom you get in interaction per video call or chat.
- Product Profiles: Product profile pages as part of the exhibitor profile.

**REGISTER NOW
AND EXPAND
YOUR NETWORK!**

Your options for more visibility

In addition to the company profiles (corresponding to the exhibitor packages), the SPS Connect 2020 offers numerous advertising possibilities to further increase your presence in the virtual space. Options range from logo placements and video recordings to digital product presentations and session sponsorships.

We offer a wide range of participation options, from exhibitor contributions in the lecture program to visibility on the communication channels of the SPS Connect.

[To Sponsorship Services](#)

Next steps



You can also find some
further information in our
[Q&A](#)

We are looking forward to welcoming you.

Your contact person:



Florian Müller
Exhibition Manager

Phone: +49 711 61946-455
florian.mueller@mesago.com

