



mesago

sps

24 – 26.11.2026
NUREMBERG, GERMANY

SPS Makeathon 2026

The highlight for young
talents in automation!

What is the SPS Makeathon?

- **Innovative event format** to promote STEM talent
- Young participants develop **creative technical solutions** together
- **A real-world project** in fast-forward – from the idea to a prototype
- Inspired by the **SMART GREEN ISLAND Makeathon** concept by ITQ GmbH
- **Hands-on, interactive**, and delivering real value for both talents and companies
- Live at the SPS for the third time

What

Hands-on workshops à 2,5h: Design and build prototypes

Who

4-6 groups per workshop with a max. of 10 young talents each

When

In the mornings and afternoons on all 3 days of the trade fair

Where

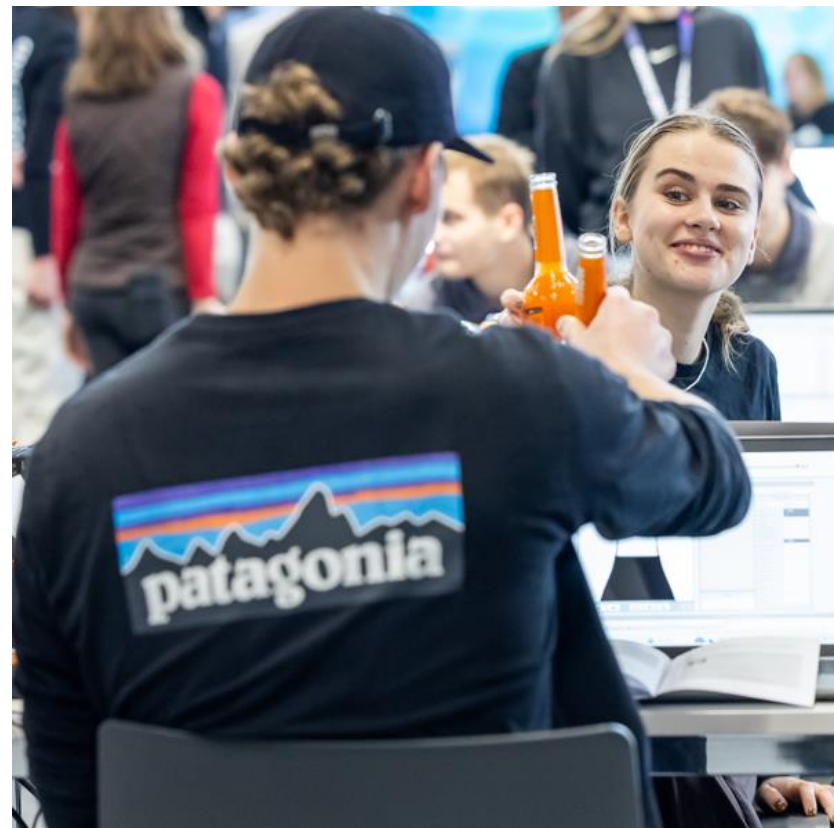
Hall 5

Why the SPS Makeathon is the perfect opportunity for you

- Connect with **future professionals**
- Create **shared success** and lasting impact
- Boost your **visibility** among **young talents** and the **SPS community**
- Position your company as a **pioneer** and **future driver**
- Tap into the established **Makeathon network**

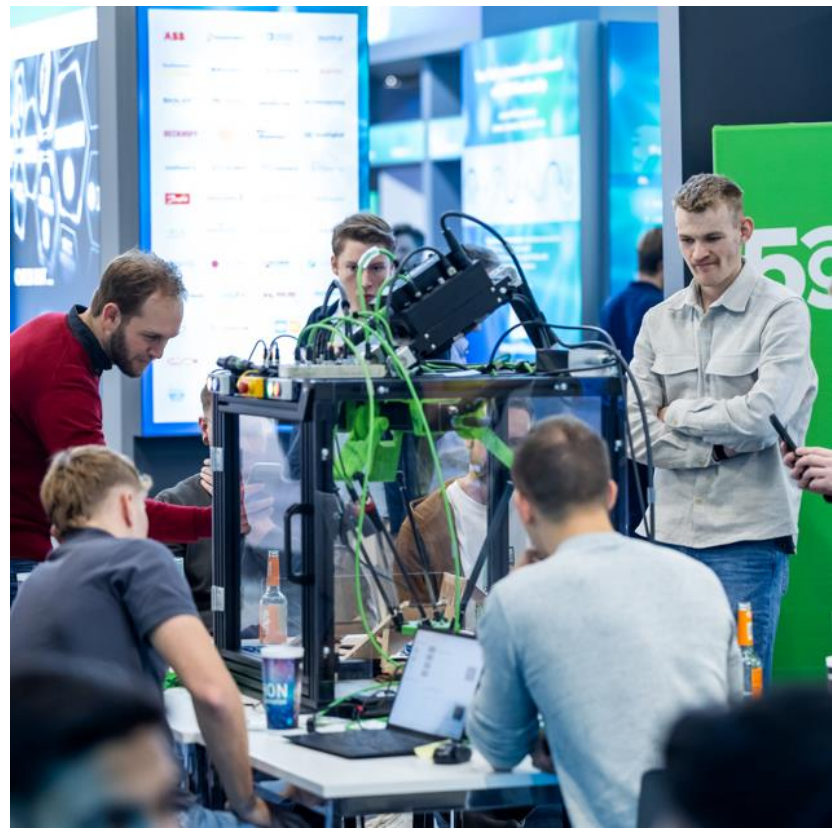
Your contribution:

- Define and support your own challenge
- Provide hardware and software
- Supervise the team with your own staff (e.g., apprentices)



Services at a glance

- **1 project table per day (2 sessions: Morning & afternoon)**
- Multiple-day bookings possible
- **Makeathon coaches** available for support if needed
- **Your company logo** featured on the SPS website in the Makeathon section
- Targeted **communication** efforts through social media and support from our partners
- **Additional visibility** at the trade fair with your logo displayed at the Makeathon booth and a label featured in the exhibitor search
- **Participant data provided** (subject to marketing consent)
- **Participant data provided** (subject to marketing consent)
- Optional: take part in our [Young Talents Rallye](#) free of charge



Booking options

SPS Makeathon (morning and afternoon sessions)

Tuesday, 24 November 2026	€3.600
Wednesday, 25 November 2026	€3.600
Thursday, 26 November 2026	€3.400

When booking two days: Receive 50% discount on the second day
When booking three days: The third day of the trade fair (Thursday) is free of charge



15-minutes presentation slot during the Makeathon

Give a short presentation to introduce your company and use the stage at the Makeathon booth to attract the attention of young talents.

- € 300 per slot
- 15-minutes slot during the lunch break (between 12:00 p.m. and 1:30 p.m.)
- Max. 3 presentation slots per day (allocated on a “first-come, first-served” basis)

Only in conjunction with a Makeathon booking and on the day of your booked Makeathon slot.

€50 discount for New Automation e.V. members.

All prices excl. VAT

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smart production solutions

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Messe Frankfurt Group

Contact & Partners



Nadine Dalecker

Exhibition Manager

+49 711 61946 407

sps-makeathon@mesago.com

ITQ

Kompetenz in Mechatronik
Software und Systems Engineering


newautomation

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