

# ZELLCHEMING-Expo

Exhibition and 114th Annual General Meeting  
Pulp, paper and supplier industry  
as well as fiber based materials  
Frankfurt am Main, 25 – 27 June 2019



## Exhibitor information

Patron:  
ZELLCHEMING e. V.



**Register  
now!**

**mesago**  
Messe Frankfurt Group

## Main topics:

Raw materials, additives and stock preparation	Paper and paperboard machines
Components and subsystems	Automation, process optimization and measurement
Cleaner production	Converting and coating
Energy management and efficiency	Paper production and processing
Logistics and intralogistics	Maintenance

## ZELLCHEMING-Expo: Where the European pulp and paper industry comes together

The ZELLCHEMING-Expo is the perfect platform for you to present your innovative products and solutions to qualified trade visitors. On the three days of the event, you will have countless opportunities to exchange ideas within the industry, to initiate business deals, to inform yourself about the latest trends and to stay up to date in your field of expertise.

Become part of the annual industry highlight with a focus on the entire paper value chain, theme-related lectures and unique networking events.

### Interesting facts about the ZELLCHEMING-Expo 2018

The event brings the pulp and paper industry together in one place and encourages the exchange between providers and users.

 **130**  
exhibitors  
40% from abroad

 **1,897**  
visitors  
22% from abroad

**5,329 sqm**  
exhibition area



## Your advantages as an exhibitor:

- **Customer loyalty:** Intensify your business relationships through personal conversations.
- **Customer acquisition:** Convince new customers and initiate contract closings.
- **Networking:** Expand your network within the framework of your exhibition presence and the relaxed evening programme.
- **Teaching and learning:** Make use of the exhibition forum to share your expertise or to deepen your knowledge.

**84%**

of the exhibitors participate in the event to acquire new customers\*

**70%**

of the visitors are decisively or collectively involved in their company's decision making process\*

\*Source: Exhibitor and visitor survey ZELLCHEMING-Expo 2018/statistically verified

## At a glance

### Date

25 – 27 June 2019

### Frequency

Annually

### Venue

Exhibition Center Frankfurt, Hall 4.1

### Prices raw space

#### Row stand

261 EUR/sqm

#### Head stand

298 EUR/sqm

#### Corner stand

283 EUR/sqm

#### Island stand

309 EUR/sqm

All-inclusive package Newcomer Pavilion: 2,560 EUR

System rental stand: 89.50 EUR/sqm

The complete price list can be found at [zellcheming-expo.com](http://zellcheming-expo.com).  
Members of ZELLCHEMING e.V. will receive a discount.

Early bird rate until  
31 October 2018

» This exhibition was once again a great opportunity for networking. We are very satisfied with the event and its outcome, as well as with the number of inquiries. We will be back next year! «

### Contact



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### Organizer

**mesago**

Messe Frankfurt Group



#ZELLEexpo

### Official media support



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Jagenberg Paper Systems, Sales Assistant