



# Safety and hygiene concept SMTconnect 2021



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The effects of the Covid 19 pandemic will continue to be felt by all of us for a long time to come and as organizers, we are pleased to be able to hold our events again in compliance with the current hygiene protection regulations.

When organizing an event, the well-being of all persons involved is our first priority. Together with the NürnbergMesse, we have developed a concept that takes into account organizational, hygienic and medical measures. The highest priority is the safety and health of all exhibitors, visitors, conference topics, service partners and employees. This information sheet is based on the applicable requirements of the county Bavaria of 23.07.2020. We recommend that all exhibitors consider these requirements as a minimum in the context of their trade fair presentation.

As the entire situation is still developing dynamically, the prescribed protection and hygiene regulations may change before the event.



## 1. General hygiene regulations

### 1.1 Compliance with current hygiene recommendations

On the event site, the behavior and hygiene measures applicable will be shown. With these measures, all participants can help to protect themselves and others from infection:

- The current recommendations of [the Robert Koch Institute](#) (RKI) on hygiene must be observed.
- Wash and disinfect hands regularly. Hand disinfection dispensers are distributed in sufficient numbers on the area.
- In case of symptoms of illness, please stay at home.
- Avoid touching and greeting with a handshake.
- Keep hands away from face.
- Cough or sneeze into the crook of your arm.
- We also recommend using the free [Corona Warning App](#). It supports faster tracing and interruption of infection chains.

### 1.2 Distancing regulations

The currently valid minimum distance of 1.5 m between persons must be maintained on the entire event site for the duration of setup and dismantling as well as on all event days. A series of measures ensures that all trade fair participants can maintain the minimum distance of 1.5 m between each other:

- Predefined number of participants per day of the fair.
- Optimized layout planning.
- Sufficient space in the entrance and waiting areas.
- Distancing markings and other suitable media indicate the minimum distances to be maintained.
- In the entrance areas and in the exhibition halls, additional persons will be employed to ensure that hygiene and distance regulations are observed. Permanent crowd management prevents an increased density of people.

## 1.3 Wearing a mouth and nose covering

It is compulsory to wear a non-medical everyday mask or a comparable mouth-nose cover on the entire exhibition grounds, regardless of whether the minimum distance can be maintained.

Wearing this covering is not applicable under the following conditions:

- At tables on individual exhibition stands, on other fixed seating and standing areas, as long as a minimum distance of 1.5 m can be maintained or a suitable structural measure (e.g. transparent Plexiglas wall) is available.
- On the seats of a lecture area or conference room.
- In the outdoor areas of the exhibition grounds, provided that a minimum distance of 1.5 m can be maintained.
- If a medical certificate exempts you from wearing a mouth-nose cover. In this case, a face visor is obligatory.



## 2. Exhibition Stands

### 2.1 Hygiene regulations on the exhibition stand

The recommendations on hygiene as well as the requirements for wearing a mouth-nose cover also apply to the exhibition stands (for exceptions in point 1.3.).

- Provision of sufficient disinfectant dispensers for the visitors of your exhibition stand. At least two positions must be provided for a stand area of over 30m<sup>2</sup>.
- Regular and demand-oriented cleaning and disinfection of contact surfaces and areas with higher frequency of use such as counters, tables, door handles, showcases, displays and exhibits.
- Exhibits are to be presented behind glass in showcases or similar, if possible, to prevent changing contacts of the samples/view samples. If specimens are available to touch, they must be cleaned or disinfected several times in a suitable manner.
- The exhibitor must provide the employees (stand personnel as well as the employees of the stand constructor) with sufficient mouth-nose covers and hand disinfectants during the event as well as during assembly and dismantling.
- A contact person for questions regarding infection protection and hygiene measures per exhibition stand must be named. This contact person must be available at all times during assembly and disassembly as well as during the event. The contact details of the contact person must be made available to Mesago Messe Frankfurt GmbH, the exhibition grounds or the responsible authorities on request. The contact person informs and instructs the employees on the stand about the hygiene and clearance rules and is responsible for compliance with these measures.

Mesago Messe Frankfurt GmbH is responsible for the implementation and conscientious observance of the protection and hygiene regulations applicable on the exhibition grounds at the time of the event. At the exhibition stand, it is the responsibility of the respective exhibitor, comparable to industrial safety laws or fire protection law.

### 2.2 Design of the stand

The stand design must comply with the valid Corona regulations regarding distance and hygiene regulations. We therefore recommend that the following points be observed:

- Stand planning should be more generous and less crowded in order to allow as many people as possible to visit the stand at the same time.

- Open spaces around free-standing exhibits should be planned generously with distancing markings to provide orientation for visitors.
- Exhibits, showcases, counters, displays, screens, etc. should, if possible, be 1.5 m in the stand to allow visitors to leave the hall aisle.
- There is no limit to the number of persons permitted on the exhibition stand, but a minimum distance of 1.5m between the persons present must be ensured.
- Entrances and exits of the exhibition stand should be clearly visible to prevent unmonitored traffic of visitors to the stand.
- Personal contacts as well as meeting areas with tables and chairs must be compensated by suitable structural measures (e.g. plexi-glass panels) if the minimum distance is not reached.
- Presentations can be carried out on the exhibition stand in compliance with the currently valid protection and hygiene regulations. These must be set back at least 1.5 m from the edge of the stand to avoid crowds of people in the hall aisle.
- Meeting and work rooms must be designed with open ceilings to ensure sufficient air exchange.

**Assuming that the protection and hygiene concept is observed in the design of the exhibition stand, further coordination with Mesago Messe Frankfurt GmbH is not necessary. Please note that the exhibition venue and Mesago Messe Frankfurt GmbH cannot give any approval for stand constructions under infection protection aspects. We therefore ask you to refrain from sending us your stand construction concept.**

Approvals for special constructions or specific stand sizes must be obtained as before in accordance with the stand construction guidelines.

## 2.3 Stand catering

The contract caterer of the fairground ensures that the currently valid protection and hygiene regulations are observed during stand catering.

Exhibitors' own stand catering must comply with the currently valid hygiene concept for the gastronomy of the State of [Bavaria](#).



## 3. Measures on site

In order to protect our exhibitors, visitors and service providers from infections, we have designed the organizational processes around the event so that everyone on site can feel safe.

- **Cleaning:** There are modified cleaning plans that are appropriate to the current circumstances of the Corona pandemic. The cleaning and disinfection intervals will be adjusted as needed, especially for frequently used contact surfaces such as door handles, handrails, elevator operating equipment, information counters, cloakrooms, etc.
- **Disinfectant dispenser:** Placement of sufficient disinfectant dispensers in the publicly accessible areas.
- **Hygiene coordinators:** Trained employees will be around the event halls to clarify questions on the subject and to check that the protective and hygiene measures are being observed.
- **Density of people on the event site:** In order to provide sufficient space for all exhibitors and visitors to maintain the minimum distance, the maximum number of people allowed on the site is limited. In order to ensure that the maximum number of persons allowed on the event site is observed, only a fixed contingent of day tickets will be issued. By scanning the tickets, the number of people on the premises can be tracked and maintained at any time. For the SMTconnect 2021, there is a reference value for persons, which is based on the size of the event area. Measured by the number of visitors at the SMTconnect in the last years and due to the available event space, no visitor restrictions can be assumed at present.

- **Signage and markings:**  
Hygiene: Appropriate signs and information boards on the event site point out the existing hygiene rules. Appropriate pictograms inform the event participants, among other things, about wearing a mouth-nose cover, cough and sneeze labels, hand hygiene and disinfection.  
Distance: Distancing markings help to maintain the minimum distance in certain areas. These include, for example, entrance and exit areas, waiting areas in front of information counters, access to sanitary facilities, waiting areas in front of catering points.
- **Support for paths and crowd management:** Optimized visitor guidance, especially in the entrance and exit areas and along central traffic routes, enables all event participants to maintain the minimum distance of 1.5 m. For example, arrows, defined walking directions, partitions and signage will provide orientation. Active crowd management will be used to avoid a too high density of people.
- **Ventilation:** Ventilation on the event site will be provided with an increased volume of outside air to ensure a continuous supply of fresh air.
- **Medical service on site:** The medical service is always present - from the set-up to the entire duration of the exhibition to the dismantling. Paramedics, and if necessary, doctors will treat medical emergencies directly on site.
- **Structural measures at counters:** Areas with direct customer contact such as info counter, cloakroom, etc. are provided with partitions made of glass or plastic.
- **Gastronomy:** All necessary hygiene and distance regulations are to be observed when catering on the event site. Catering will be provided by the caterer located at the exhibition site, who will train his employees with regard to the currently valid rules and ensure that they are observed.
- **Online ticketing:** In order to reduce contacts, visitor and exhibitor tickets can only be purchased online via the ticket portal.
- **Cashless payment:** Wherever possible, cashless and contactless payment methods are used on the event site.



## 4. Evening activities / events

Currently, stand parties on the exhibition stand areas are not possible after the end of the event.



## 5. Meeting areas, lecture areas and conference rooms

**Conference areas and lecture areas:** Seating plans are adjusted so that there is a distance of 1.5 m around each seat. Walkways are marked with arrows to guide streams of people before and after the lectures. Microphones and lecterns are disinfected after each lecture. Disinfectant dispensers are available for the audience on the surfaces.

**Conference rooms:** Seating in the rooms is arranged in such a way that a distance of at least 1.5 m can be maintained at all times. The maximum number of persons allowed in the individual rooms will be specified in your room inquiry. The conference rooms are extensively cleaned and disinfected after each change of participant.



## 6. Traffic

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### 6.1 Parking places

- The parking spaces will be managed according to the current hall and entrance occupancy.
- If necessary, the parking staff will proactively inform pedestrian visitors about the route or other special features in order to counteract traffic jams or large crowds of people in advance.

### 6.2 Shuttle transport

- In the buses as well as at bus stops the general regulations of public transport apply.
- The vehicles used for shuttle services are driven by instructed drivers.
- Wearing a mouth-nose cover is obligatory for the driver and all passengers.
- Only designated seats may be occupied.



## 7. Registration / contact tracing / self-declaration

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In order to ensure the contact tracing required by law, it is necessary to record the contact details of all persons involved in the event.

### 7.1 Contact tracing by Mesago Messe Frankfurt GmbH

The purchase of an online ticket for visitors/conference attendees or an exhibitor pass provides access to the event. By scanning the ticket, the access (stay) is recorded on a daily basis.

A self-declaration is attached to each ticket or exhibitor pass. In addition to the personal home address and private telephone number, this declaration also contains information on the current state of health. Admission to the event is granted after submission of the completed form.

If necessary and at the request of the authorities, this data is transmitted daily to the responsible health authority to enable contact person identification. A transmission of the data takes place exclusively for the purpose of providing information upon request to the responsible health authorities. The data will be stored for a period of one month and then destroyed.

### 7.2 Contact tracing by the exhibitor

The exhibitor is responsible for the daily documentation obligation of all persons present at the exhibition stand. This includes the personnel deployed at the exhibition stand, which consists of the exhibitor's own employees and any service personnel not employed by the exhibitor. If the mouth-nose cover is removed at the exhibition stand, this also applies to the visitors on the stand. The duty of documentation of the persons present at the stand also applies to assembly and dismantling. The full name, residential address and at least one private telephone number of all persons must be recorded.

The following persons are unfortunately excluded from attending the event:

- Persons who have stayed in a risk area designated by the Robert-Koch-Institut during the last 14 days
- Individuals who have been diagnosed with COVID-19 in the past 14 days or have had contact with a confirmed COVID-19 patient.
- Persons who currently suffer from the following symptoms: Cough, rhinitis, sore throat, fever, headache, loss of sense of smell and taste.