

mesago

pcim

PCIM MAGAZINE

Participation opportunities

Messe Frankfurt Group

Why choose the PCIM Magazine for your advertising?

Want to present your solutions to the right decision-makers?
The PCIM Magazine is the perfect platform for powerful communication in power electronics.

01 Reach the right audience.

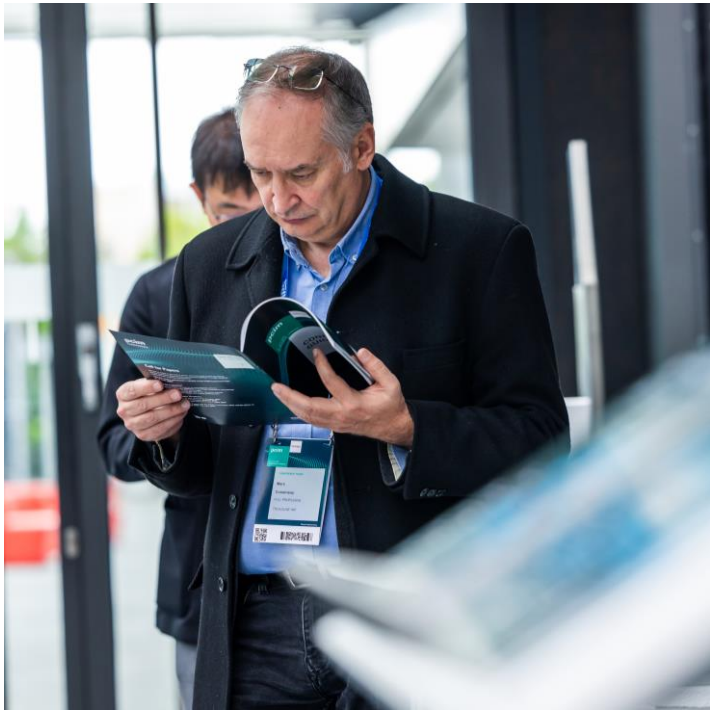
Your advertisement will connect with developers, key decision-makers and buyers in the power electronics industry – all across national and international markets.

02 Build your brand. Drive leads.

Whether it’s with an ad or an advertorial, showcase your company as a trusted innovation partner and convert visibility into meaningful business opportunities.

03 Establish a cross-media presence.

Benefit from the combined power of our print and online editions by placing your message prominently in the PCIM Expo & Conference environment.



Key Facts

Innovating begins with knowledge – and the PCIM Magazine is your source for exactly that. As the go-to publication in power electronics, it brings together technical know-how, market trends and exclusive insights from academia and industry.

Position your message where it truly matters: with the decision-makers shaping the future.

Target audience
Experts, leaders and enthusiasts from the international power electronics sector.

Language
The PCIM Magazine is published in English.

Issues / year
1x print

Print Edition
5,000 copies distributed during the PCIM Expo & Conference.

Digital Edition
Sent to 50,000 newsletter subscribers worldwide.



Advertising formats: print edition (event issue)

Special formats*	Size Width x Height in mm	Price
2. / 4. cover page	210 x 297	3,000 €
3. cover page	210 x 297	2,500 €
insert	210 x 297	from 2,400 €

* Bookable once per issue.

Standard Ads	Size Width x Height in mm	Price
1/1 page	210 x 297	2,100 €
1/2 page	210 x 297	1,400 €
1/3 page	210 x 297	900 €

! Please add 3mm bleed on all sides for every format.

Technical Specifications

Magazine format: W 210 mm x H 297 mm.
File format: Print-ready PDF documents (PDF/X-3 preferred).
Display colors: 4-color Euroscale. Spot colors are not possible.
Image data: CMYK-TIFF or EPS, uncompressed, 300-dpi resolution.



Editorial Features: your topic in the spotlight– simple, effective, exclusive

A customized editorial article – and you can leave most of the work to us! Our team will collaborate with you to create the perfect topic and deliver your content professionally, ensuring maximum visibility and engagement with your audience. 1/1 page including two images.

Format	Price
1/1 page including two images	2,300 €
1/1 page including one image	1,700 €

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Text creation including one round of revisions, layout design and English translation. Further revisions will be billed separately based on the time and effort required. Third-party costs (e.g. image licensing fees) are not included.



Your contact

I look forward to advising you personally and providing a solution tailored to your needs.



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