

mesago

pcim

9 – 11.6.2026  
NUREMBERG, GERMANY

# SALES & MARKETING SERVICES

Our service packages –  
For your next successful exhibition!

## Maximize visibility – bring more attention to your exhibition appearance!

Our Sales & Marketing Services (SMS) bundle various marketing measures into clear packages that are tailored to your individual goals.

These services facilitate your access to the power electronics community, and thus to your current (and new!) target groups.

SMS packages  
available:

**BASIC, BOOST  
and BEST**

### The following services are included in all SMS packages:

- General social media and press work, as well as visitor promotion for the PCIM Expo and provision of the PCIM app
- Approval and announcement of your press conference in the online press area and on-site press center (room for press conference available upon request, subject to availability)
- Your company profile in the exhibitor and product search on the PCIM website and in the app, including links up to 10 social media channels
- Listing in the Exhibition Guide (exhibitor list and hall plan)

### Select an SMS package that contains the additional services you want to take advantage of.

#### SMS package

### BASIC

 (obligatory)

- 10 product groups, 3 product pages und 3 keywords for full-text search in your company profile
- 150 voucher codes for Expo Passes (100% discount codes for your visitors) (For co-exhibitors: 50 voucher codes)
- Lead management (Lead&Track) with 2 licenses

 For co-exhibitors, only this package is available

**Price: €1,190**

#### SMS package

### BOOST

- Logo in the exhibitor search and on the interactive floor plan (online)
- 12 product groups, 5 product pages, 5 keywords for full-text search, and 6 video uploads in your company profile
- 600 voucher codes for Expo Passes (100% discount codes for your visitors)
- 5 voucher codes for VIP Passes (100% discount codes for your VIP visitors)
- Lead management (Lead&Track) with 2 licenses
- Up to 5 digital job advertisements on the PCIM Career Board (usable all year round; eight weeks per advertisement)

**Price: €1,990**

#### SMS package

### BEST

 (limited to 15 bookings)

- Logo in the exhibitor search and on the floor plan (online)
- 15 product groups, 10 product pages, 10 keywords for full-text search, and 11 video uploads in your company profile
- 3,000 voucher codes for Expo Passes (100% discount codes for your visitors)
- 8 voucher codes for VIP Passes (100% discount codes for your VIP visitors)
- Lead management (Lead&Track) with 15 licenses
- Up to 10 digital job advertisements on the PCIM Career Board (usable all year round; eight weeks per advertisement).
- Presentation on the Exhibitor Stage (20 minutes)

**Price: €7,290**

## Sales & Marketing Services in detail

### Marketing and communication services at the PCIM Expo

- **General social media and press work, as well as visitor promotion for the PCIM Expo and provision of the PCIM app**  
To maintain the PCIM Expo's market presence throughout the year, we take care of reporting in relevant media and on social media all year round.
- **Approval and announcement of your press conference in the online press area and on-site press center (room for press conference available upon request, subject to availability)**  
Use the reach of the PCIM Expo to present your innovations and new products to the German and international press.

### Promotion of your presence at the PCIM Expo

- **Company profile in the exhibitor search on the website and in the app**  
The exhibitor search function gathers all the information about you as an exhibitor in one central place.
- **Product groups, product pages, and keywords for full-text search in your company profile**  
Provide visitors with optimal insights into your company during the preparation phase. By specifying relevant product groups, meaningful keywords for full-text search, and detailed product pages, you can effectively present your portfolio and increase your visibility.
- **Logo in the exhibitor search and on the interactive floor plan (online)**  
Our recommendation! Your company logo will appear both in the exhibitor search and directly at your booth on the interactive hall plan. This will increase your visibility and draw visitors' attention at a glance – guaranteed.
- **Video uploads in your company profile**  
You can embed a video centrally on the homepage of your company profile as well as on all your product pages, allowing you to better demonstrate who you are and what makes your offerings unique.

## Sales & Marketing Services in detail

### Ticket allocation

- [Voucher codes for Expo Passes \(100% discount codes for your visitors\)](#)  
Invite your customers and partners directly to your booth! With voucher codes for Expo Passes, you can enable them to attend the PCIM Expo for three days – free of charge for you and your customers.
- [Voucher codes for VIP Passes \(100% discount codes for your VIP visitors\)](#)  
Your VIP visitors can park their cars directly at the exhibition grounds. Meanwhile, our VIP lounge offers a quieter atmosphere for personal conversations or a short break with hot and cold drinks, as well as a variety of snacks.

### Contact management

- [Lead management \(Lead&Track by LeadSuccess\)](#)  
By scanning the badges of your booth visitors, you can gain direct access to their visitor data. The option to add more information directly to each lead is particularly practical, as well! After the Expo, it's easy to download this data and import it into your CRM system. Additional licenses and hardware can be conveniently booked separately. With the SMS packages BASIC and BOOST, you'll receive the following visitor information: salutation, name, first name, company, email, address, country, and scan time. The SMS package BEST also includes information on industry, department, function, year of birth, and area of interest.
- [Presentation slot on the Exhibitor Stage](#)  
The stage is yours! Our Exhibitor Stage is the perfect platform for you to present your latest product innovations to a highly specialized audience.

### Recruiting services

- [Job advertisements on the PCIM Career Board](#)  
The PCIM Career Board is an industry-specific career platform that brings together companies as well as professionals and young talents in power electronics. As an employer, you can increase your visibility within the industry, communicate specific job openings, and establish valuable contacts.

Aren't sure which package is right for you? Then use our brand-new [SMS Advisor](#) and receive an optimal package recommendation by answering just seven questions. If you have any further questions or need assistance in choosing your SMS package, please feel free to contact your [account manager](#).