

NEW 2026

pcim

mesago

PCIM News Platform

**Boost your visibility.  
Generate leads.  
Grow your brand.**

Messe Frankfurt Group

# Put your company in the spotlight

With the PCIM News Platform, you can increase your reach and visibility and turn your topics into industry highlights.

## Visibility

### Mini Study € 1.800

Display of a short survey  
within an article

### Company Spotlight € 3.100

Placement of company logo (including link)  
on the homepage and in the newsletter

- 6 Months € 3.100
- 12 Months € 5.100

## Reach

### Management Statement € 2.590\*

Publication in interview format  
with editorial support

### Press Power Package 2 € 4.200\*\*

Publication of six press releases

More  
information:  
media data

\* Price per campaign / three-month duration

\*\* Exclusively for agencies

# Unlock new customer potential

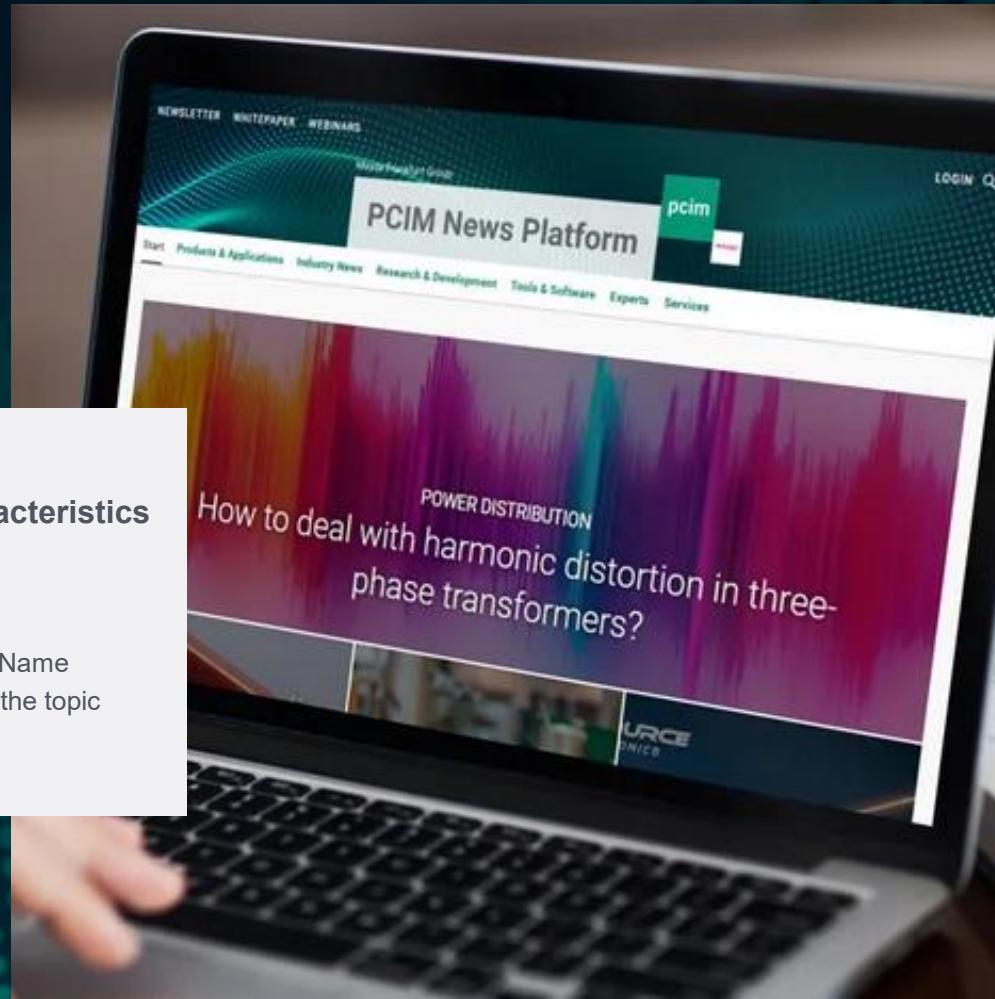
With our sponsored dossiers, you can capture the specific interests of your target audience and generate qualified leads that will accelerate your sales process and lay a foundation for long-term customer relationships.

Price per dossier: € 3.150

More information:  
media data

## Lead characteristics

- ✓ Name
- ✓ E-Mail
- ✓ Company Name
- ✓ Interest in the topic



# Contact us

We will be happy to advise you personally and look forward to creating an offer tailored to your individual needs.



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