

NEW 2026

pcim

mesago

PCIM News Platform

**Boost your visibility.
Generate leads.
Grow your brand.**

Messe Frankfurt Group

Put your company in the spotlight

With the PCIM News Platform, you can increase your reach and visibility and turn your topics into industry highlights.

Visibility

Mini Study

€ 1.800

Display of a short survey within an article

Company Spotlight

Placement of company logo (including link) on the homepage and in the newsletter

- 6 Months € 3.100
- 12 Months € 5.100

Reach

Management Statement

€ 2.590*

Publication in interview format with editorial support

Press Power Package 2

€ 4.200**

Publication of six press releases

* Price per campaign / three-month duration

** Exclusively for agencies

More
information:
media data



Unlock new customer potential

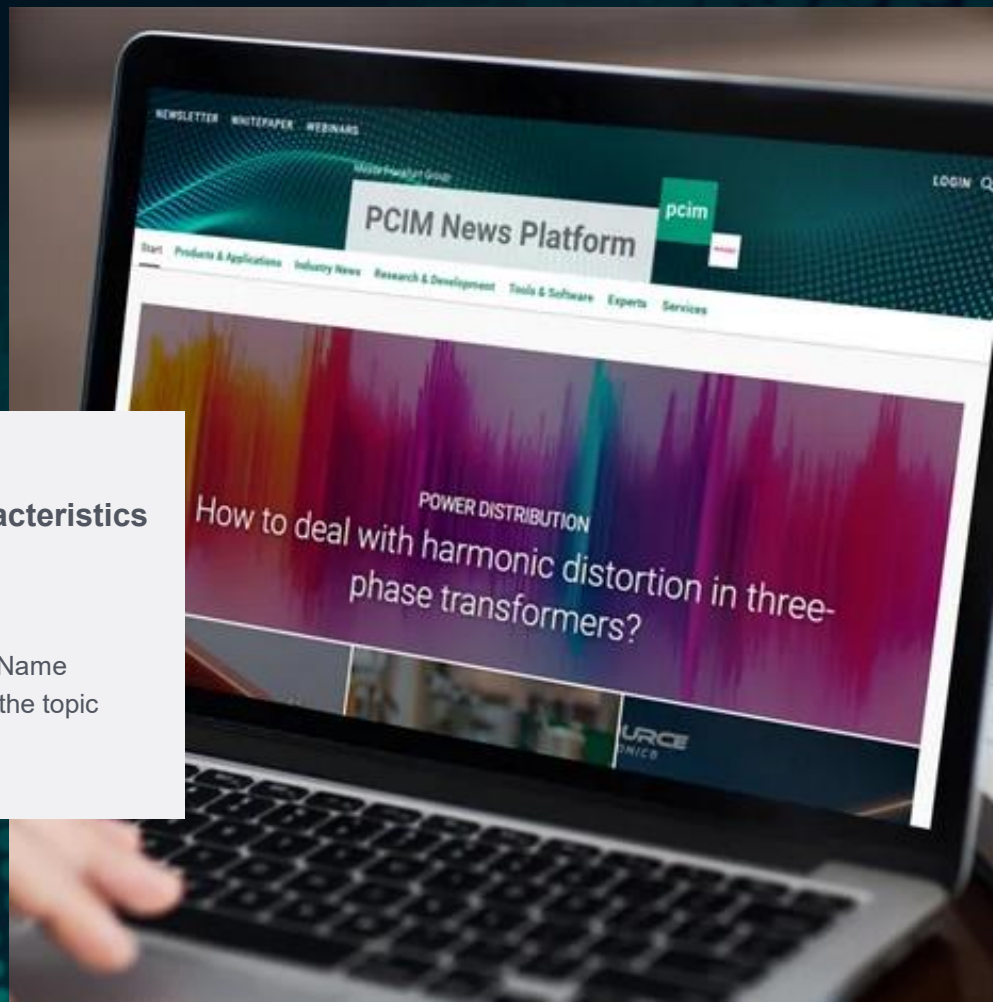
With our sponsored dossiers, you can capture the specific interests of your target audience and generate qualified leads that will accelerate your sales process and lay a foundation for long-term customer relationships.

Price per dossier: € 3.150

Lead characteristics

- ✓ Name
- ✓ E-Mail
- ✓ Company Name
- ✓ Interest in the topic

More
information:
media data



Contact us

We will be happy to advise you personally and look forward to creating an offer tailored to your individual needs.



Sales

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Sales

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Campaign management

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