

# Tips and hints for poster presentations

pcim

## Preparing your presentation

- Please ensure that your poster includes the presenter's name and organization at the top.
- Use large, clear lettering so that your poster's content is visible from several meters away.
- Avoid long continuous text on your poster. The details should be explained in discussions with interested parties.
- Ensure your poster offers a clear message by focusing on just one or two key points.
- Lots of A4-sized papers (e.g. single Power Point slides) displayed on the board are not acceptable.
- The booth will be in a V-shape and allows you to set-up your presentation in an area of 2x1 m wide and 2.5 m height from the bottom. Each poster presenter must bring **two posters** for both sides of the walls. In case you only have one, please print it twice so both walls are covered. Each speaker will also have a table within the booth area.

## Presenting during the event

- Please be present at your poster board for the whole session.
- You may bring your business cards since there will be business card holders for each speaker.
- You may bring copies of your paper and/or your poster to hand out to interested parties.
- Hang your poster as soon as possible (1 hour before at the latest). Fixing materials will already be attached to your display board.
- If you wish to keep your poster, please ensure you remove it after the session, otherwise it will be disposed of.

→ Download the poster pattern [here](#).

→ You can find a best practice poster [here](#).

