

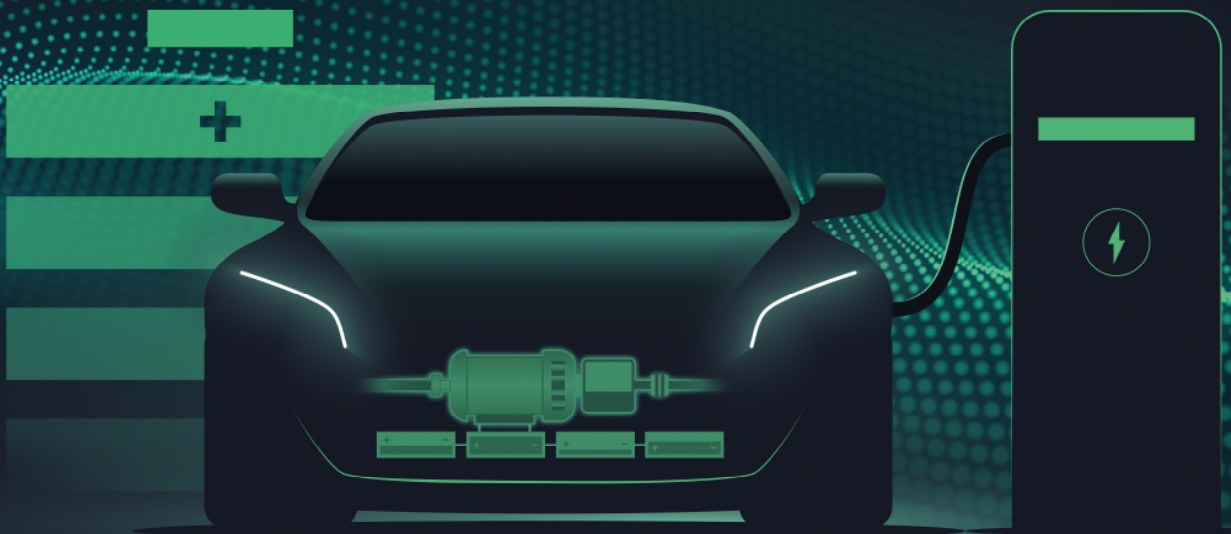
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11 – 13.6.2024
NUREMBERG, GERMANY

Visibility Packages for E-Mobility and Energy Storage

Position yourself as an expert
and precisely reach your target
group.



Overview of the packages

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	Premium Plus	Premium	Classic	Basic
	Sold out Ausverkauft	Sold out Ausverkauft	Sold out Ausverkauft	Visibility at an affordable price.
Number of available packages				16
Price (plus VAT)	7,890€	5,290€	3,790€	3,050€
Presentation at the E-Mobility & Energy Storage Stage incl. Q&A	3 x 20 min	3 x 20 min	2 x 20 min	1 x 20 min
Scheduled Live Product Demo at your stand	✓	✓	✓	✓
Lead tracking of the audience of your presentation and Live Product Demo	✓	✓	✓	✓
Company entry in the Exhibition Guide	Name, stand number, logo, company description	Name, stand number, logo, company description	Name, stand number, logo	Name, stand number
E-Mobility or Energy Storage icon in the hall plan	✓	✓	✓	✓
Mention of company incl. logo on website	✓	✓	✓	✓
Logo placement on the back wall of the stage	✓	✓	✓	✓
Logo on floor poster at entrances on-site	Large logo	Large logo	Small logo	
Separate promotion of the Live Product Demo on social media	✓	✓	✓	
Logo placement in the PCIM Europe Magazine	✓	✓	✓	
Editorial article in the PCIM Europe Magazine	✓	✓		
Separate visibility through branding of the stage benches	✓	✓		
Production and promotion of a video clip	✓			

Visibility package Premium Plus

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Presentation at the E-Mobility & Energy Storage Stage incl. Q&A

- **Lecture slot:** 3 x 20 min on three days
 - Presentation can only be held by a speaker of the booking exhibitor
 - Time freely selectable. Allocation of times according to the principle "first come, first served".
 - Presentation referring to a topic from the field of E-Mobility or Energy Storage
 - Moderation of your presentation
- Following your presentation, we encourage an active **question and answer session**
- Using Lead&Track, which is included in your Sales and Marketing Service package, you have the opportunity to **scan** and **track** the visitors on the stage on your own responsibility
- Display of your logo in the **digital program display** on-site
- Mention of the speaker incl. photo and vita in the PCIM Europe **event calendar online**

Scheduled Live Product Demo at your stand

- Present your products or services in the field of power electronics for E-Mobility or Energy Storage at your stand within your **Live Product Demo** of 15 min each day
- Desired time selectable between 10:00 - 12:00 h, 12:00 - 14:00 h or 14:00 - 16:00 h. Allocation of times according to the principle "first come, first served".
- Promotion in the PCIM Europe **event calendar** incl. short description (250 characters), one product image and link
- Using Lead&Track, which is included in your Sales and Marketing Service package, **scan** and **track** the visitors on the stage on your own responsibility
- You will be provided with marketing material for self-promotion of your Live Product Demo via your channels
- Note: No guided tour and no guarantee for visitors from Mesago

Marketing services

- Mention of your company name in the **Exhibition Guide** with your stand number, logo and company description (max. 200 characters)
- Mention of your company name incl. stand number and logo and link on the theme page at the PCIM Europe website
- **Promotion of your Live Product Demo** on the PCIM Europe [social media channels](#) incl. text and logo
- **Logo on a floor poster** at the entrances on-site
- **Logo placement** on the back wall of the stage at the E-Mobility & Energy Storage Area
- Separate visibility by placement of your logo on benches directly in front of the stage
- E-Mobility or Energy Storage **icon in the hall plan**
- Mention of your company in the newsletter of the PCIM Europe
- Mention of your company incl. stand number and logo in the PCIM Europe magazine
- Editorial article of your company in the PCIM Europe Magazine
- Promotion of the stage on the PCIM Europe [social media channels](#)

Production and promotion of a video clip of your company

- Recording of a short video (approx. 3 minutes) of your company on the main stage or in the Energy storage at the exhibition with our film team
- Publication on the PCIM Europe website and [social media](#)
- Possibility of further use of the video contribution by you

Price: 7,890€ plus VAT

Limited to one exhibitor

Sold out
Ausverkauft

Visibility package Premium

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Presentation at the E-Mobility & Energy Storage Stage incl. Q&A

- **Lecture slot:** 3 x 20 min on three days
 - Presentation can only be held by a speaker of the booking exhibitor
 - Time freely selectable. Allocation of times according to the principle "first come, first served".
 - Presentation referring to a topic from the field of E-Mobility or Energy Storage
 - Moderation of your presentation
- Following your presentation we encourage an active **question and answer session**
- Using Lead&Track, which is included in your Sales and Marketing Service package, you have the opportunity to **scan** and **track** the visitors on the stage on your own responsibility
- Display of your logo in the **digital program display** on-site
- Mention of the speaker incl. photo and vita in the PCIM Europe **event calendar online**

Scheduled Live Product Demo at your stand

- Present your products or services in the field of power electronics for E-Mobility or Energy Storage at your stand within your **Live Product Demo** of 15 min each day
- Desired time selectable between 10:00 - 12:00 h, 12:00 - 14:00 h or 14:00 - 16:00 h. Allocation of times according to the principle "first come, first served".
- Promotion in the PCIM Europe **event calendar** incl. short description (250 characters), one product image and link
- Using Lead&Track, which is included in your Sales and Marketing Service package, **scan** and **track** the visitors on the stage on your own responsibility
- You will be provided with marketing material for self-promotion of your Live Product Demo via your channels
- Note: No guided tour and no guarantee for visitors from Mesago

Marketing services

- Mention of your company name in the **Exhibition Guide** with your stand number, logo and company description (max. 200 characters)
- Mention of your company name incl. stand number and logo and link on the theme page at the PCIM Europe website
- **Promotion of your Live Product Demo** on the PCIM Europe [social media channels](#) incl. text and logo
- **Logo on a floor poster** at the entrances on-site
- **Logo placement** on the back wall of the stage at the E-Mobility & Energy Storage Area
- Separate visibility by placement of your logo on benches directly in front of the stage
- E-Mobility or Energy Storage **icon in the hall plan**
- Mention of your company in the newsletter of the PCIM Europe
- Mention of your company incl. stand number and logo in the PCIM Europe magazine
- Editorial article of your company in the PCIM Europe Magazine
- Promotion of the stage on the PCIM Europe [social media channels](#)

Price: 5,290€ plus VAT

Limited to three exhibitors

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Visibility package Classic

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Presentation at the E-Mobility & Energy Storage Stage incl. Q&A

- **Lecture slot:** 2 x 20 min on two days
 - Presentation can only be held by a speaker of the booking exhibitor
 - Time freely selectable. Allocation of times according to the principle "first come, first served".
 - Presentation referring to a topic from the field of E-Mobility or Energy Storage
 - Moderation of your presentation
- Following your presentation we encourage an active **question and answer session**
- Using Lead&Track, which is included in your Sales and Marketing Service package, you have the opportunity to **scan** and **track** the visitors on the stage on your own responsibility
- Display of your logo in the **digital program display** on-site
- Mention of the speaker incl. photo and vita in the PCIM Europe **event calendar online**

Scheduled Live Product Demo at your stand

- Present your products or services in the field of power electronics for E-Mobility or Energy Storage at your stand within your **Live Product Demo** of 15 min each day
- Desired time selectable between 10:00 - 12:00 h, 12:00 - 14:00 h or 14:00 - 16:00 h. Allocation of times according to the principle "first come, first served".
- Promotion in the PCIM Europe **event calendar** incl. short description (250 characters), one product image and link
- Using Lead&Track, which is included in your Sales and Marketing Service package, **scan** and **track** the visitors on the stage on your own responsibility
- You will be provided with marketing material for self-promotion of your Live Product Demo via your channels
- Note: No guided tour and no guarantee for visitors from Mesago

Marketing services

- Mention of your company name in the **Exhibition Guide** with your stand number and logo
- Mention of your company name incl. stand number and logo and link on the theme page at the PCIM Europe website
- **Promotion of your Live Product Demo** on the PCIM Europe [social media channels](#) incl. text and logo
- **Logo on a floor poster** at the entrances on-site
- **Logo placement** on the back wall of the stage at the E-Mobility & Energy Storage Area
- E-Mobility or Energy Storage **icon in the hall plan**
- Mention of your company in the newsletter of the PCIM Europe
- Mention of your company incl. stand number and logo in the PCIM Europe magazine
- Promotion of the stage on the PCIM Europe [social media channels](#)

Price: 3,790€ plus VAT

Limited to nine exhibitors

Sold out
Ausverkauft

Visibility package Basic

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Presentation at the E-Mobility & Energy Storage Stage incl. Q&A

- **Lecture slot:** 1 x 20 min on one days
 - Presentation can only be held by a speaker of the booking exhibitor
 - Time freely selectable. Allocation of times according to the principle "first come, first served".
 - Presentation referring to a topic from the field of E-Mobility or Energy Storage
 - Moderation of your presentation
- Following your presentation we encourage an active **question and answer session**
- Using Lead&Track, which is included in your Sales and Marketing Service package, you have the opportunity to **scan** and **track** the visitors on the stage on your own responsibility
- Display of your logo in the **digital program display** on-site
- Mention of the speaker incl. photo and vita in the PCIM Europe **event calendar online**

Scheduled Live Product Demo at your stand

- Present your products or services in the field of power electronics for E-Mobility or Energy Storage at your stand within your **Live Product Demo** of 15 min each day
- Desired time selectable between 10:00 - 12:00 h, 12:00 - 14:00 h or 14:00 - 16:00 h. Allocation of times according to the principle "first come, first served".
- Promotion in the PCIM Europe **event calendar** incl. short description (250 characters), one product image and link
- Using Lead&Track, which is included in your Sales and Marketing Service package, **scan** and **track** the visitors on the stage on your own responsibility
- You will be provided with marketing material for self-promotion of your Live Product Demo via your channels
- Note: No guided tour and no guarantee for visitors from Mesago

Marketing services

- Mention of your company name in the **Exhibition Guide** with your stand number
- Mention of your company name incl. stand number and logo and link on the theme page at the PCIM Europe website
- **Logo placement** on the back wall of the stage at the E-Mobility & Energy Storage Area
- E-Mobility or Energy Storage **icon in the hall plan**
- Mention of your company in the newsletter of the PCIM Europe
- Promotion of the stage on the PCIM Europe [social media channels](#)

Price: 3,050€ plus VAT

Limited to sixteen exhibitors

Contact

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We will be happy to answer your questions on the E-Mobility and Energy Storage visibility packages.



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To the order
form

