

Order Form Advertising

* Fields marked with an asterisk are mandatory.

Company*

Street*

Name*

Last name*

Place, Date*

Postcode / Town*

Country*

E-Mail*

Customer no.*

Signature*

On-site Advertising: Access fairground/ Via Mobile

- | | |
|--|---|
| <input type="checkbox"/> Megaposters, on request | <input type="checkbox"/> Floor Graphics <input type="checkbox"/> |
| <input type="checkbox"/> Trigo Tower <input type="checkbox"/> | <input type="checkbox"/> ePoster |
| <input type="checkbox"/> Slim Box <input type="checkbox"/> | <input type="checkbox"/> LED Wall |
| <input type="checkbox"/> XL Slim Box <input type="checkbox"/> | <input type="checkbox"/> Smart Mirror Torhaus |
| <input type="checkbox"/> XXL Slim Box <input type="checkbox"/> | <input type="checkbox"/> Smart Mirror Portalhaus |
| <input type="checkbox"/> Triangle Tower <input type="checkbox"/> | <input type="checkbox"/> Smart Mirror Portalhaus - 3 mirrors |
| <input type="checkbox"/> Corpus <input type="checkbox"/> | <input type="checkbox"/> Radio Advertising |
| <input type="checkbox"/> Branded Wall 2,5 m <input type="checkbox"/> | <input type="checkbox"/> Railway Terminal Banner <input type="checkbox"/> |
| <input type="checkbox"/> Branded Wall 3 m <input type="checkbox"/> | <input type="checkbox"/> Railway Platform Window Cover <input type="checkbox"/> |
| <input type="checkbox"/> Window Cover »Trapezoid« <input type="checkbox"/> | |
| <input type="checkbox"/> Corridor Banner <input type="checkbox"/> | |
| <input type="checkbox"/> Autowalkway Advertising, on request | |

On-site Advertising: Foyers / halls – hall 11.0

- Stairway Stickers Portalhaus
- Escalator Balustrade Branding
- Column Cladding 4m high
- Slim Box
- XL Slim Box
- XXL Slim Box

On-site Advertising: Specials

- VIP Lounge Sponsorship

Booking and delivery deadline
On-site Advertising: 25.10.21

Regarding the exact position of your
booked on-site advertising items we will
contact after you have placed your order.

On-site Advertising: Foyers / halls – hall 12

- Transition Banner Bundle
- Top Banner Escalator
- Foyer Window Banner
- Mirror advertisement restrooms, hall level:
- Column Cladding 4m high 5m high
- Stairway Stickers
- Entrance Banner
- Slim Box
- XL Slim Box
- XXL Slim Box

Print Advertising Exhibition guide

- 1/1 page
- 2/3 page vertical (exhibitor list)
- 1/2 page horizontal
- 1/3 page horizontal
- Logo in hallplan
- Corner ad on cover page +1/1 page inside
- 2nd cover page
- 4th cover page
- 1/2 page horizontal (Table of contents)

Print Advertising Ticket

- Ticket Advertising

Digital Advertising

- App Banner Dashboard
- App Banner Exhibitor Search
- App Banner Groundsplan
- Website Banner: Homepage + editorial content
- Website Banner: Superbanner exhibitor Search
- Website Banner: Inside the search results
- Newsletter Banner Sept. Oct. Nov.
- Ticket Banner

Please contact me regarding

- B2B Audience Marketing
(no binding order)

Front Page Box, Top of Search, Top of Product Group,
Awareness Package → Booking via Media Package Manager

Important dates

fon – Trade Fair Extra	Booking deadline: 24.09.21	delivery deadline: 07.10.21
Exhibition guide	Booking deadline: 05.09.21	delivery deadline: 15.10.21
Digital Advertising	Booking deadline: 15.10.21	delivery deadline: 15.10.21
On-site-Advertising	Booking deadline: 25.10.21	delivery deadline: 25.10.21

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Year-round professional communication

fon – Formnext Magazine

Edition: Trade Fair Extra fon 1/22 fon 2/22
 fon 3/22

- 1/1 page
- 1/2 page horizontal
- 1/3 page vertical / horizontal
- 2/1 page
- 2nd cover page
- 4th cover page
- 3rd cover page
- as advertorial
- Superbanner, runtime in months:

Formnext.TV

- I am interested in the options at the event.
- I want to know more about the in-year options.