



AM VENTURES

AM Ventures Impact Award 2020

in cooperation with the Formnext Start-Up Challenge



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AM Ventures is excited to launch, in cooperation with the Formnext Start-up Challenge, the **AM Ventures Impact Award**. Formnext has supported the most innovative start-ups for the last five years with free participation in the trade show. Introducing the new award, the goal is to **additionally honor one company** among the Start-up Challenge applicants that has a **substantial impact** regardless of the Start-up Challenge application criteria. In 2020, the first year of the **AM Ventures Impact Award**, we would like to raise awareness and have a closer look at the topic of **Sustainability**.

Based on the **17 Sustainable Development Goals by the United Nations***, AM Ventures derived a **set of targets**, found to be applicable to start-ups in the industrial 3D printing industry. It is not necessary to meet all targets but **proof a strong impact** in the field you refer to. The targets cover topics concerning the **planet** as well as **people** and comprise a view from a **technology, application, company** and **supply chain** point of view. We are very much looking forward to learn about your **start-ups' impact on sustainability!**

Please describe your impact as detailed as possible. AM Ventures is also very happy to receive your feedback on the suitability of this new approach.



*Source: Our work is based on the Sustainable Development goals by the United Nations <https://www.un.org/sustainabledevelopment/>; there is no endorsement by the UN | www.pixabay.de, #1356948



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Why Sustainability?

Sustainability has become the most important issue in today's world. **Every individual** and **every company** must act in order to solve the challenges that face our **planet** and the **human population**.

AM Ventures wants to **raise awareness** about the topic in the industrial 3D Printing industry. The first step to be taken is making **Sustainability** the focus of the initiated **AM Ventures Impact Award** in cooperation with the **Formnext Start-up Challenge**.

Second, AM Ventures is taking a close look at itself **challenging the status quo** and **committing to specific actions** in order to contribute in tackling the challenges regarding **Sustainability**.



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AM Ventures Impact Award 2020 - Targets

People

- 1. Save children's lives and enable affordable health-care
- 2. Promoting and ensuring equality

Inspired by SDGs*

- 3 Good health and. wellbeing
- 5 Gender equality
- 8 Decent work and economic growth
- 10 Reduced inequalities

Impact via

- Technology & Applications
- Company & Supply Chain

Planet

- 3. Combat climate change
- 4. Improve water quality and water-use efficiency
- 5. Boost renewable energy
- 6. Stop pollution & increase resource efficiency

- 13 Climate action
- 6 Clean water and sanitation
- 7 Affordable and clean energy
- 12 Responsible consumption and production
- 14 Life below water

- Technology & Applications | Supply Chain
- Technology & Applications | Supply Chain
- Technology & Applications | Supply Chain
- Technology & Applications | Company & Supply Chain

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How to apply for the AM Ventures Impact Award 2020

Please **describe your impact on the defined targets as detailed as possible**. It is **not necessary to meet all targets** but **proof a strong impact** in the field you refer to.

The defined targets relate to impact from a **technology, application, company** and **supply chain** point of view. Please describe **your impact** via (see Impact via on slide 4):

- the **technology** you provide
- the **applications** you produce
- your actions as a **company**
- your actions across the **supply chain**

Format: Pitch Deck max. 6 MB, PDF-file, 6 slides

Please apply here: www.formnext.com/startup



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Why is it worth taking part in the AM Ventures Impact Award 2020?

- Show how you make the world a better place via the **media coverage of Formnext**
- Become a **lighthouse in the industry** showing your impact on sustainability
- Use the **chance to win a price money of €5000**
- Get a **live pitch opportunity at Formnext 2020**





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About AM Ventures

The leading venture capital firm in additive manufacturing has an extensive portfolio of successful international companies such as DyeMansion, Elementum3D and Sintratec. AM Ventures possesses in-depth technology know-how and is well connected with the most relevant players in the field of industrial 3D printing. As an investment partner, the company provides an industry-leading ecosystem of sustainable strategic investments in hardware, software, material and application start-ups. AM Ventures can offer customized investments and provides startups with access to advanced production technologies. They also introduce entrepreneurs to a pool of industry experts, each one with decades of experience in engineering, production or executive management. Another resource made available is the opportunity to connect with sister companies within additive manufacturing from leading hardware providers to advanced production hubs around the world.

www.amventures.com