



mesago



emv

27 – 29.4.2027
STUTTGART, GERMANY

**Stand construction
and technical
guidelines
+ important information**

on the EMV 2027

abstract

Messe Frankfurt Group

Stand construction and technical guidelines + important information on the EMV 2027

The logo for EMV 2027, featuring the lowercase letters 'emv' in white on a teal square background.

The following information together with the General Terms of Contract, included with the application form, and the [Technical Guidelines](#) of Landesmesse Stuttgart GmbH constitute the contractual basis for participation at EMV 2027.

- The guidelines for stand layout are binding.
- Stand structures that do not comply with the following guidelines may have to be modified or removed.
- Permission for deviations from the guidelines will not be granted.

GUIDELINES FOR STAND LAYOUT

The exhibitor is responsible for stand equipment and decoration. Exhibitors are required to decorate their stands in a manner appropriate to the event. Stands which do not conform to an acceptable standard will only be approved by the organizer once the appropriate changes have been made. This will also be the case for inappropriate advertising.

Exhibitors must provide an appropriate floor covering for their stand. To ensure accessibility, we recommend providing ramps when using a raised floor. The name of the stand holder must be clearly indicated on the stand for the full duration of the event.

1. Stand partitions

The exhibitor agrees to erect 2.5 m high stand partition walls on all closed sides of the stand space. Exhibitor not using his/her own stand partition or rental stand, must order stand partition walls.

Where the back wall of a stand extends beyond 2.5 m in height, the wall must be all white, clean, opaque, smooth and free of installation materials. Advertising must have a distance of 1 m from the neighbouring stand.

2. Rental stands

A rental stands must be ordered separately. Glue, blue-tack, nails and paint must not be used on the rented exhibition stand or its fittings and it must not be damaged in any way. The renting company will be charged for any damage done during the rental period.

3. Miscellaneous

Glue, blue-tack, nails and paint must not be used on any other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment or other permanent hall fixtures; nor must they be damaged in any way. The exhibitor is liable for damage done and will be charged for the costs. Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times. All materials used must be flame-retardant (see also 4.4 Fire protection and safety regulations at Technical Guidelines of Landesmesse Stuttgart GmbH).

4. Stand construction

Two-storey constructions are not permitted. Stand sides adjoining an aisle must be open. Solid walls must not constitute more than 50% of the total length of the open side where the wall adjoins an aisle.

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5. Stand construction heights

Construction restrictions may occur.

Hall	Maximum construction height (top edge rigging)
C2	5.5 m
Foyer C2	2.5 m

6. Stand construction permits

Provided that the Technical Guidelines of Landesmesse Stuttgart GmbH and Stand construction guidelines of Mesago Messe Frankfurt GmbH have been observed in designing and building the exhibition stand, it is not necessary to submit planning documents for approval as long as a stand area of 30 sqms and a height of 3.5 m have not been exceeded.

Special structures and special constructions require approval and are subject to additional cost. Special constructions include for example:

- height of stand structures/exhibits higher than 3.50 m
- stands larger than 30 sqms
- mobile stands
- stand structures with enclosed roofs
- special structures and designs
- stand structures with ceiling suspensions
- stands with special exhibit items, such as vehicles or containers
- stands with special activities, such as the operation of a fog machine or risky experimental setups

All approvals are valid for the specific event only.

Stand construction permits:

Please apply for stand construction approval via the Stuttgart Messe Service Portal

<https://www.stuttgartmesseserviceportal.de> and add your stand drawings and necessary information there via upload at least 8 weeks before the event.

After verification by Landesmesse Stuttgart GmbH, the exhibitor/stand constructor will receive a note of approval. The stand construction is only approved once the approval note has been issued.

For further information, please refer to item 4.2. of the technical guidelines of Landesmesse Stuttgart GmbH.

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The logo for EMV (European Mobility Vehicle) is displayed in white lowercase letters on a teal square background.

7. Modification or removal of stand structures not in accordance with the regulations

Stand structures that do not comply with the Technical guidelines or legal requirements may be subject to modification or removal. If the necessary modifications or the removal are not done by the prescribed date, the organizer is authorized to have modifications or removal carried out at the expense and risk of the exhibitor.

Please forward this information to your stand construction team or to your authorised stand constructor.

The guidelines for stand layout are binding. Permission for deviations from the guidelines will not be granted. Please do not submit stand plans (exception: special constructions s. point 6; see also [Technical Guidelines of Landesmesse Stuttgart](#), point 4.2).

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I. ASSEMBLY AND DISMANTLING

Entry passes are not required during the assembly and dismantling periods.

1. Assembly

Starts from **Sunday, 25 April 2027, 7 a.m.** continuously to **Monday 26 April 2027 10 p.m.**

Please note: Deliveries to the loading yard are not possible from Sunday, 10 p.m. to Monday, 6 a.m.

In cases where the assembly of a stand has not begun by 3 p.m. on Monday 26 April 2027 and no other instructions have been received, the event organiser will undertake this task. The exhibitor will be charged for this work.

2. Dismantling

Thursday, 29 April 2027 4 p.m. – 10 p.m.

Friday, 30 April 2027 7 a.m. – 10 p.m.

Full or partial dismantling of stands or removal of exhibits before the end of the exhibition is not permitted. Exhibitors contravening this rule are liable to a penalty of 50% of the stand rent. The exhibition area is to be restored to its original state after dismantling the stand. The exhibitor is responsible for any damage caused by incorrect handling. The organizer is entitled to dismantle and store the stand equipment and exhibits at the cost of the exhibitor if the stand space is not cleared by the end of the official dismantling time. Stand units on joint stands must be cleared by the participants on Thursday, 29 April 2027 at the latest 1 hour after the end of the fair.

Since the aisles in the halls act as escape routes in case of emergency, it is vital that they remain clear of all obstructions during the assembly and dismantling periods. Keeping the aisles clear also allows for orderly assembly. Storage in the aisles of stand construction materials, empty containers and exhibits is therefore prohibited.

In the event of non-compliance, the organizer reserves the right to have the objects removed at the exhibitor's cost. The exhibitor shall also be liable to pay a contract penalty of 200 Euro for non-compliance with this rule without recourse to his judicial right of moderation. Empty containers are to be removed without delay.

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II. OPENING TIMES

Tuesday,	27 April 2027	9 a.m. – 5 p.m.
Wednesday,	28 April 2027	9 a.m. – 5 p.m.
Thursday,	29 April 2027	9 a.m. – 4 p.m.

Exhibitors are admitted to the exhibition halls one hour before the exhibition opens each day (on Tuesday from 7 a.m.). The exhibition stands are to be manned no later than 15 minutes before the exhibition opens. For security reasons, exhibitors must leave the halls by no later than one hour past end of the opening time. The stands of other exhibitors may not be visited outside the daily opening times without the express permission of the stand holder.

III. STAND PARTIES

Stand events outside the exhibition period must be registered at Landesmesse Stuttgart by 9 April 2027 at the latest. Requests for this can be submitted via the order portal of Landesmesse Stuttgart.

IV. MEETING ROOMS

Please contact Mr. Felix Schweizer at Landesmesse Stuttgart by email: Felix.Schweizer@messe-stuttgart.de

V. DISPLAYING ADVERTISING MATERIAL OUTSIDE THE STAND

If advertising material is displayed or exhibits are placed beyond the exhibition stand boundaries, the exhibitor will be liable to a contract penalty of 1,500 Euro without recourse to his judicial right of moderation.

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Technical Guidelines Landesmesse Stuttgart GmbH

Please observe the [Technical Guidelines](#) of Landesmesse Stuttgart GmbH (LMS).
These are the contractual basis for participation in EMV 2027 and must be observed.

Mesago Messe Frankfurt GmbH accepts no liability for the content of the website.