

mesago

emv

27 – 29.4.2027
STUTT GART, GERMANY

Sales & Marketing Services

Our service packages –
For your next successful
exhibition!

Maximize visibility – bring more attention to your exhibition appearance!

Our Sales & Marketing Services (SMS) bundle various marketing measures into clear packages that are tailored to your individual goals.

These services facilitate your **access to the EMC-community**, and thus to your **current and new target groups**.

SMS-packages
available:

**BASIC, BOOST or
BEST**

The following services are included in all SMS packages:

- General social media and press work, as well as visitor promotion for the EMV Expo and provision promotion of the EMV app.
- Your company profile in the exhibitor and product search on the EMV website and in the app, including links to our social media channels.
- Listing in the Exhibition Guide (exhibitor list and floor plan).

Select an SMS package that contains the additional services you want to take advantage of.

For co-exhibitors, only this package is available

SMS package

BASIC (obligatory)

- 10 product groups, 5 product pages and 5 keywords for full-text search in your company profile
- Voucher Codes for Expo Passes: 7 per m² (100% discount codes for your visitors)
(For co-exhibitors: 50 voucher codes)
- Logo in the exhibitor search and on the interactive floor plan (online)
- Lead management (Lead&Track) with 2 licenses
- Business Networking Tool with 2 user profiles

Price: € 700

SMS package

BOOST

- Presentation slot at the exhibitor forum (20 minutes)
- Video upload in company profile
- Logo in the exhibitor search and on the interactive floor plan (online)
- 12 product groups, 5 product pages and 5 keywords for full-text search in your company profile
- Voucher Codes for Expo Passes: 15 per m² (100% discount codes for your visitors)
- 5 Voucher Codes for VIP Passes (100% discount codes for your VIP guests)
- Lead management (Lead&Track) with 2 licenses
- Business Networking Tool with 4 user profiles

Price: € 1,050

SMS package

BEST (limited to 5 bookings)

- Banner in visitor mailing
- Banner in the event app
- 2 presentation slots at the exhibitor forum (20 min. each)
- Video upload in company profile
- Logo in the exhibitor search and on the interactive floor plan (online)
- 15 product groups, 10 product pages and 10 keywords for full-text search in your company profile
- Voucher Codes for Expo Passes: 30 per m² (100% discount codes for your visitors)
- 10 Voucher Codes for VIP Passes (100% discount codes for your VIP guests)
- Lead management (Lead&Track) with 15 licenses
- Business Networking Tool with 8 user profiles

Price: € 3,490

SALES & MARKETING SERVICES IN DETAIL

These services and benefits are included in the SMS packages:

MARKETING AND COMMUNICATION SERVICES FROM EMV EXPO

- **General social media and press work as well as visitor advertising for EMV and provision of the EMV app**

To ensure that the EMV not only takes place, but is also strongly promoted on everybody's mind, we take care of reporting in the relevant media and on social media throughout the year.

PROMOTING YOUR EMV PRESENCE

- **Company profile in the exhibitor search on the website and in the app**

The exhibitor search function gathers all the information about you as an exhibitor in one central place.

- **Product groups, product pages, and keywords for full-text search in your company profile**

Provide visitors with optimal insights into your company during the preparation phase. By specifying relevant product groups, meaningful keywords for full-text search, and detailed product pages, you can effectively present your portfolio and increase your visibility.

- **Logo in the exhibitor search and on the interactive floor plan (online)**

Your company logo will appear both in the exhibitor search and directly at your booth on the interactive floor plan. This will increase your visibility and draw visitors' attention at a glance – guaranteed.

- **Video uploads in your company profile**

You can embed a video centrally on the homepage of your company profile as well as on all your product pages, allowing you to better demonstrate who you are and what makes your offerings unique.

SALES & MARKETING SERVICES IN DETAIL

TICKET CONTINGENTS

- **Voucher codes for Expo Passes (100% discount code for your visitors)**

Give your customers and business partners a gift! With a voucher code for our Expo Pass, you can invite them to three days of EMV - free of charge for you and your customers.

- **Voucher codes for VIP Passes (100% discount code for your VIP visitors)**

Your VIP visitors can either travel free of charge by public transport or park their car directly on the exhibition grounds. Our VIP lounge offers retreats for personal discussions or a short break with hot and cold drinks and small snacks for energy.

CONTACT MANAGEMENT

- **Lead management through Lead&Track by LeadSuccess**

By scanning the badges of your stand visitors, you gain access to the visitor data. Great: you can attach additional information directly to the lead! After the trade fair, the data can be easily downloaded and imported into your CRM system and, of course, additional licenses and hardware can be conveniently booked separately. With the **SMS BASIC and BOOST packages**, you receive the following visitor information when you use them: Title, surname, first name, company, email, address, country and time of scan. With the **BEST SMS packages** also include industry, department, function, year of birth and area of interest.

- **Presentation slot at the trade fair forum (20 minutes)**

The stage is yours! Our Exhibitor Stage is the perfect platform for you to present your latest product innovations to a highly specialized audience.

BUSINESS NETWORKING CONNECT

- **Personal networking on the exhibition grounds**

Aren't sure which package is right for you? Then use our brand-new [SMS Advisor](#) and receive an optimal package recommendation by answering just seven questions. If you have any further questions or need assistance in choosing your SMS package, please feel free to contact your [account manager](#).